

The Monaco Ocean Protection Challenge

... an international business plan pitching competition showcasing new business concepts and business models with a measurable positive environmental impact on the ocean

Watch This Video



MONACO OCEAN PROTECTION CHALLENGE



WHO WE ARE



Monaco's International university with Bachelors, Masters, MBA and DBA programs in business management



Institut océanographique
Fondation Albert I^{er}, Prince de Monaco

Founded in 1906 by Prince Albert I of Monaco to federate scientific and political actors to raise Ocean Protection awareness



PRINCE ALBERT II OF MONACO FOUNDATION

Dedicated to the protection of the environment and sustainable development on a global scale



Monaco Impact
Privilege of Promise

A non-profit association developing and promoting projects with positive social impact and contribute to Monaco's soft power

OUR MISSION

The Monaco Ocean Protection Challenge is **an international pitching competition** for students and fresh graduates, **showcasing new business concepts** with a **measurable positive environmental impact on the ocean**.

Created in 2018, the Challenge is the concrete outcome of a common vision by the four organizing institutions: *The necessity to raise awareness on threats to our ocean, by fostering young peoples' entrepreneurial spirit, creativity and enthusiastic commitment to conserve our planet.*

The Monaco Ocean Protection Challenge aims **to concretely support the successful creation and development of start-ups**, able to demonstrate a positive impact on the ocean conservation in a short or medium term.

Supported by educational institutions actively engaged in sustainable development and entrepreneurship, by environmental experts and associations, together with entrepreneurs and investors, the Monaco Ocean Protection Challenge contributes to the global outreach and soft power of the Principality of Monaco in Ocean Protection.

Why is important?

14 LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

1. The necessity to **raise awareness** on threats to our ocean, by **fostering young peoples' entrepreneurial spirit**, creativity and enthusiastic commitment to protect our planet.
2. Safeguarding the Ocean is an issue that is particularly close to HSH Prince Albert II of Monaco's heart. **The Sovereign Prince is particularly involved in this issue through His Foundation.** More than 750 projects have already been supported via the Prince Albert II of Monaco Foundation, in the three priority geographical regions of **the Mediterranean Basin, the Polar Regions and the Least Developed Countries**, which are strongly impacted by the effects of climate change, the loss of biodiversity and threats to water resources. To date, **HSH Prince Albert II of Monaco** has become **a renown leader in protection of the Ocean**
3. Since 2017, the **Principality of Monaco supports the World Heritage Marine program** to **strengthen the conservation and scientific understanding of marine sites** on the UNESCO World Heritage List. The partnership includes a strategic collaboration in the context of the Monaco Explorations through which marine sites on the UNESCO World Heritage List benefit from the results of the scientific expeditions.



OVERVIEW OF THE COMPETITION

ELIGIBILITY CRITERIA

STUDENTS CATEGORY

Open to
Undergraduate and
Graduate students
of **ANY SPECIALIZATION**

START-UPS CATEGORY

Open to all
entrepreneurs who are
creating a **company** or
have created one after
June 2021



OVERVIEW OF THE COMPETITION

TEAMS

No minimum or maximum number of participants in a team

More than 1 team from each school can participate

Each team can only make 1 submission

Participants can only be members of a single team



What can we offer you?

- Information sessions – Step-by-step
- Ocean Entrepreneurs and Specialists support
- Mentoring from the Semi-Finals to the Grand Final: to develop a solid business plan and to get prepared for a captivating pitch in front of an audience



2023 TIMELINE

1

**REGISTRATIONS
AND
BUSINESS
CONCEPT
SUBMISSIONS
JANUARY, 16TH
- MARCH 24TH**

To register your team,
please write us at:
info@monaco-opc.com



2

**SELECTION OF
THE
SEMI-FINALISTS
+ CONNECTION
WITH MENTORS**

What to deliver?

- Executive summary
- PowerPoint presentation

3

**BUSINESS PLAN
SUBMISSIONS
+ CONNECTION WITH
MENTORS
APRIL, 4TH
- MAY 2ND**



What to deliver?

- Business Plan
- 1-minute video

4

**SELECTION OF THE
FINALIST TEAMS
BY MAY, 11TH**



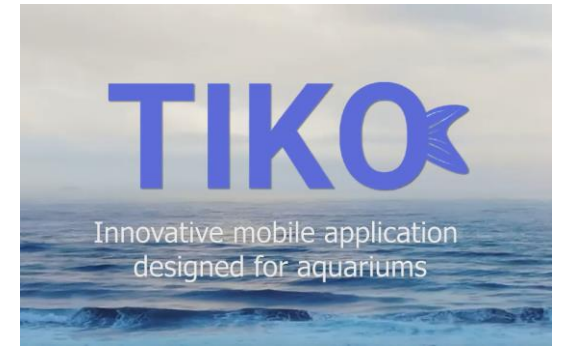
HY-Plug is a company offering a commercial support service for any project of acquisition of **recharging stations or boat propulsion system** in **hydrogen** or **electricity**, including the use of green energy.

HY-Plug was born from a desire to contribute to the energy transition by connecting the players in it.

Combining environmental values, commercial know-how, and a network of professionals, HY-Plug will be the ideal partner for the deployment of sustainable solutions using green energies in yachting, the maritime industry and for inland waters.



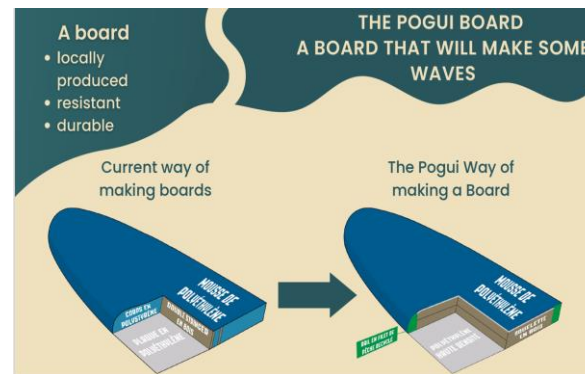
MOPC 2022 winner – **students'** category



<https://backstage.merlinentertainments.biz/2022/sea-life-paris-launches-world-first-educational-gamified-app/>



MOPC 2021 winner – **students'** category



<https://poguisurf.com/>



Poguisurf

An application allowing visitors to recognize instantly (in real time) any moving species observed with their smartphone thanks to AI.

It also provides information about species and animations in augmented reality to allow visitors to improve their knowledge and make them aware of the importance of preserving marine life.

This solution **offers aquariums an innovative, fun and interactive visitor experience**, while bringing awareness about ocean conservation.



**MOPC – start ups’
Winner 2021**



Wype*

Wype is the eco-friendly alternative to wet wipes you’ve been waiting for. Their gel is made to be used with toilet paper to allow you to have a clean and convenient bathroom experience. 99% natural, biodegradable, and plastic free which means it reduces the huge environmental problems we face from people flushing wet wipes.

- participated in Dragons’ Den UK in 2021
- growing their business mainly in London but also internationally.

<https://wypeuk.com/pages/about-us>

MOPC – start ups’ Winner 2022



Aqua Development Ltd.(AD) is an innovative aquaculture company producing the best quality organic shrimp using its nature inspired and nature mimicking system : "KAMI sys" technology.

- Company launched in late 2022
- Awarded the first place in XTC (eXtreme Tech Challenge) Korea and ASEAN region during Try Everything 2022, the largest start-up event in Asia.

<https://www.aqua-development.com/>

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open innovation platform

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ECONOMIC
FORUM

OVERVIEW PRIZES OF THE PREVIOUS EDITION cat. 1 (2022)



Experiential Journey - A 10 day Expedition Svalbard Adventure for 2 persons



A pre-incubation program – 6 to 12 months to set up the company



Promotion of the project and team through the communication channels of the 4 Organizing Institutions



A Trophy offered by Alberto Vitale – Monaco Impact

OVERVIEW PRIZES OF THE PREVIOUS EDITION cat 2 (2022)



A Cheque of 5000 EUR by Monaco Impact



Accelerator Program by White Castle Partners



Invitation to present the company during the "Ocean Innovators Platform" Day during the Monaco Ocean Week 2023 at the end of March



Promotion of the project and team through the communication channels of the 4 Organizing Institutions



A Trophy offered by Alberto Vitale – Monaco Impact

Prizes



MONACO OCEAN PROTECTION CHALLENGE

DON'T HESITATE TO CONTACT US!

info@monaco-opc.com

<https://www.monaco-opc.com/>



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Monaco Ocean
Protection Challenge



INTERNATIONAL
UNIVERSITY
OF MONACO



Monaco Impact
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PRINCE ALBERT II
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FOUNDATION



Oceanographic
Institute
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